

Coveme is well aware of its responsibility in terms of environment and social wellbeing. This is reflected not only in what we produce but also how we produce, which means a lean and green production technology and strategic partnerships with our customers and supplier.



PRODUCT SOLUTIONS AND CERTIFICATIONS

SUSTAINABLE PRODUCTS

Coveme has studied and developed, in collaboration with suppliers and industrial partners, various sustainable solutions with low environmental impact:

- KTR® Green product: a formaldehyde, phthalate and chrome stearate free range of transfer films with an innovative coating developed by Coveme
- KTR® ECO product: revolutionary range of transfer film made of recycled polyester (rPET), with the same properties as virgin PET.
- KTR® Circular Economy Project: in collaboration with key international partners, Coveme has proved the feasibility of a circular process of recovery and recycling of the KTR® film (Closed Loop Recycling).

PRODUCT CERTIFICATIONS

Thanks to the coatings free of formaldehyde, chromium, and phthalates, Coveme KTR® products are certified and compliant with:





CPSIA compliance:

U.S. regulation for products intended for children, testing for specific chemical substances.

CORPORATE SUSTAINABILITY

SUSTAINABILITY MEASURES

- Packaging disposal instructions for clients
- **Differentiation and recycling** of production and office waste
- **Recovery and reuse** of packaging, encaps and core
- Reusable and recyclable exhibiton stands
- **Replacement of single-use plastic** materials

- **Energy production and self-consumption** through installed solar panels
- Self-powering and Solvent-free production lines
- Autothermal and regenerative processes in production
- Treatment and cleaning of harmful fumes and water

ACHIEVED GOALS

- In 2023 Coveme group published its first Sustainability Report: the sustainability report provides a comprehensive view of a company's activities, balancing economic, social, and environmental aspects for long-term value.
- Implementation of a **Strategic Decarbonization Plan** starting in 2024: based on collected data, the company is developing a medium and long-term sustainability plan outlining future actions across various areas.
- Calculation of Carbon Footprint for Coveme Group based on GHG Protocol (Scopes 1, 2, 3): measuring greenhouse gas emissions (CO2) of Coveme Group using an international standard.

SUSTAINABILITY STANDARDS











ISO 45001:2023 for health and safety at work



Compliance with Ecovadis Sustainability rating





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